

# education advertising options

Associated Bodywork & Massage Professionals (ABMP) offers high-impact advertising solutions for continuing education providers and schools. Everything students need to know about the profession can be found through ABMP's resources.

## 1. PRINT & ONLINE: Best for Continuing Education Providers EDUCATIONAL RESOURCE LISTING/CONTINUING EDUCATION PACKAGE

For less than \$120 per month, you can reach nearly 70,000 massage therapists and maximize your exposure both in print and online by purchasing an annual Educational Resource Listing (ERL) in *Massage & Bodywork* and the annual Continuing Education (CE) Calendar subscription on ABMP.com—for one rate for the entire package.

WITH OUR USER-FRIENDLY SYSTEM, YOU CAN EASILY LOG IN TO YOUR ACCOUNT AND MAKE CHANGES TO YOUR LISTING AT ANY TIME.

### Educational Resource Listing/Continuing Education Package includes:

#### 1. ANNUAL EDUCATIONAL RESOURCE LISTING (ERL) IN MASSAGE & BODYWORK

- Contact information
- 50-word description (400 characters max)
- Color logo
- Website link in digital edition
- Website link on Massageandbodywork.com

#### 2. ANNUAL CONTINUING EDUCATION CALENDAR SUBSCRIPTION ON ABMP.COM

- Contact information, including email and website links
- 125-word description
- Color logo
- Color photo

### PRICING:

- Cost: \$1,320 per annual package (Must pay in full at time of purchase).

## 2. ONLINE: Best for Continuing Education Providers ABMP'S ONLINE CONTINUING EDUCATION CALENDAR

ABMP's continuing education listings are part of the dynamic online calendar format on ABMP.com. Once you purchase an annual CE Listing to post your continuing education offerings, you can add as many CE courses as you like. Plus, you can access your account any time to add courses or update current listings.

The calendar is available to nearly 70,000 ABMP members. When members log in to the ABMP.com Members section, they will see a link for continuing education courses, presented in a calendar format. They can search courses by location, modality, and date, then download the course information to their preferred calendar program.

### Your Continuing Education Listing includes:

- Course name
- Logo
- Color photo
- Dates
- Contact information, including web link
- 125-word program description
- Up to two modality categories

### PRICING:

- Continuing Education Listing: \$175 (Includes annual listing for Continuing Education Calendar.)
- Continuing Education Listing with ABMP Discount: \$150 (Offer a minimum 10 percent discount for ABMP members and save \$25 on an annual listing.)

To upload your classes, or for more information visit, [www.advertising.abmp.com](http://www.advertising.abmp.com).