



2010 Massage & Bodywork Product Survey

Total Respondents: 1,228

First Date Submitted: 2/24/2010

Last Date Submitted: 3/5/2010

What are you most likely to buy in the next 2-3 months for your massage practice? Check all that apply.

	Responses	
Lubricants: oils, creams, lotions, gels	73%	891
Office Supplies: business cards, brochures, sticky pads, appointment keepers, promotional items	51%	621
Continuing Education: textbooks, DVDs	50%	608
Aromatherapy supplies	41%	500
Music	38%	472
Cleaning Supplies and sanitizers	37%	456
Laundry Products or services	34%	423
Linens	34%	417
Business Services: legal, accounting, credit card processing, cell phone services, website, appointment keeping	27%	337
Uniform: clothing, shoes	27%	336
Self-care health and fitness supplies	22%	272
Topical Analgesics	20%	240
Hot and cold therapy supplies	18%	218
Equipment: hydro, table, chair, office furniture	17%	208
Treatment supplies: wraps, masks, scrubs	11%	130
Massage hand tools	10%	121