massage & bodywork

display advertising contract

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deadlines		
Issue	**Reserve**	**Ad Due**
Jul/Aug	Apr 7	May 2
Sept/Oct	Jun 9	Jul 3
Nov/Dec	Aug 11	Sept 5
Jan/Feb 09	Oct 13	Oct 31

Contact _____

Advertiser _____

Address _____

Phone _____ Fax _____

E-mail _____ Website _____

Signature _____ Date _____

Size & Specifications (check all that apply)

- ❑ 1/6 vertical
- ❑ 1/3 square
- ❑ 1/3 vertical
- ❑ 1/3 horizontal
- ❑ 1/2 vertical
- ❑ 1/2 horizontal
- ❑ 1/4 vertical
- ❑ Full Page
- ❑ 2 Page Spread
- ❑ Bleed
- ❑ Four Color
- ❑ Black Only
- ❑ Front Cover
- ❑ Back Cover
- ❑ Inside Front Cover
- ❑ Inside Back Cover
- ❑ Inside Front Cover & Pg 1 Combo

Insertion (check all that apply)

- ❑ July/August 08
- ❑ September/October 08
- ❑ November/December 08
- ❑ January/February 09
- ❑ March/April 09
- ❑ May/June 09
- ❑ July/August 09
- ❑ September/October 09
- ❑ November/December 09

total number of insertions_____

Page Placement Options (check all that apply)

- ❑ Guarantee Page Placement—10% surcharge applies.

  3 choices a._____ b._____ c._____
- ❑ Guarantee Right Hand Page—10% surcharge applies.
- ❑ Guarantee Outside Edge—10% surcharge applies.

Cancellations must be received in writing by the reservation deadline for that particular issue.

_____ Rate

_____ Discount/Surcharge

_____ = **Total**

❑ Check/Money Order ❑ Visa/MasterCard/Discover/AMEX

Card Number (please print clearly)

Exp. Date (month / year)

Discounts check all that apply

- ❑ 15% commission given to bonafide, independent advertising agency.
- ❑ 5% discount for prepaid agreements.

Display Showcase	black only	four color
1/6 (2 3/16 x 4 15/16)	$355	$510
1/3 Square (4 9/16 x 4 15/16)	$715	$1,020

Black & White	1x	3x	6x
1/4 page	$790	$750	$670
1/3 page	$1,040	$990	$890
1/2 page	$1,520	$1,430	$1,290
Full page	$2,560	$2,420	$2,140

Four Color	1x	3x	6x
1/4 page	$1,310	$1,270	$1,220
1/3 page	$1,660	$1,620	$1,530
1/2 page	$2,190	$2,120	$1,990
Full page	$3,430	$3,320	$3,060
2 page Spread	$5,560	$5,060	$5,510

Four Color only	
Inside Front Cover	$4,160
Inside Front Cover and Page 1	$5,820
Inside Back Cover	$4,000
Back Cover	$4,340

FOR OFFICE USE ONLY: DATE ____/____/____

AUTH. NO._____ REF. NO._____